



## Vipond's Paints Pty Ltd

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### **GRAFFITI PEEL for Reflective Signs**

This product has been recently developed and is protected by an International Patent Application No PCT/AU2011/001425. The system is not limited to reflective signage - it is all encompassing to "Removal of markings off a substrate".

#### **CONCEPT**

**Graffiti Peel** is a simple, cost effective system for the easy removal of graffiti from reflective signs.

**PROTECT** Apply a coat of Graffiti Peel. This is a water based coating that can be applied by brush, pad applicator, spray or screen laminator. It is water resistant, scratch and mar resistant and non-yellowing. It dries clear and is almost undetectable.

**TAPE** Once the sign is graffitied then self adhesive tape is applied to the total sign or just onto the graffitied areas. The tape is firmly squeegeed to the substrate to form a strong bond.

**REMOVE** The clear protective coating along with the graffiti and tape is then peeled from the sign, leaving the sign free of graffiti and in its original condition.

**REAPPLY** To protect the sign again it is recoated with a single coat of Graffiti Peel.

#### **EXISTING GRAFFITI SYSTEMS**

**HASSLE** Most graffiti systems are permanent coatings which require the use of hazardous solvents or paint removers to dissolve the graffiti then clean it off. It can be very time consuming to remove the graffiti.

**INEFFECTIVE** In some instances the graffiti cannot be completely removed and a "ghosting" remains. Careful solvent selection is also required to remove graffiti otherwise the clear can discolour (whiten) and the sign is ruined.

**EXPENSIVE** These coatings are also very expensive. In the case of reflective signage a clear laminate tape is available at \$60 + per square metre or on a 600 x 600mm sign the cost is \$21.60.

**HAZARDOUS** The solvents used to clean off graffiti are generally classified as hazardous and in most cases are a dangerous good (ie flammable). They pose Health and Safety risks.

This new concept overcomes all these shortcomings.

**THE GRAFFITI PEEL SYSTEM** has many advantages

**SIMPLE** Protect, tape and peel

**EFFECTIVE** Graffiti is completely removed and no "ghosting" is apparent.

**SAFE TO USE** No need to use solvents so there are **no** Health and Safety issues

**LOW COST** Cost effective – A 600 x 600 sign will use \$1.20 of Graffiti Peel Clear and the adhesive tape cost is approx \$1.

**UV PROTECTION** The clear contains UV absorbers so the sign has some protection against the sun and weather.

**LONGER SERVICE LIFE** The signs will last longer. Remove the clear at anytime and the sign is in its original condition.

**EASY STICKER REMOVAL** If stickers are applied to the sign they can be easily peeled off without damage to the sign.

**QUICK** Graffiti can be removed quickly on site or the signs can be replaced and then rejuvenated off site ready for another installation. It could be possible to double the life of a sign.

#### **DURABILITY OF THE CLEAR**

The durability of this clear coating is excellent. We have been using this clear in other exterior signage applications and have practical experience of over 12 years. It is a permanent clear coating and is non-yellowing and therefore the coating does not alter the visual aspect of the sign. The signs can be brought back to life at any time by removing the protective coating and applying a fresh coat.